

Rep Order# 8873934 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/26/2012 6:37 PM
Last Received: 09/26/2012 1:37 PM
Showing Buylines: All Lines

1 of 2

Station KLAS-TV LAS VEGAS
Advertiser () PATRIOT MAJORITY
Product Issue
Estimate# 1884
Buyer Sarah Levene
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 84/91/1884
Flight Dates 09/27/2012 - 10/03/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER FOR PATRIOT MAJORITY. PLEASE CONFIRM.
THANKS
STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TH-F,M-W	1237A-137A	LATE LATE SHOW	:30	\$450.00	09/27-10/03	4	1	4	\$1,800.00	
	2	SU	600A-630A	8 NEWS NOW SUNDAY MORNING- #1	:30	\$700.00	09/30-09/30	1	1	1	\$700.00	
	3	TH-F,M-W	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$950.00	09/27-10/03	4	1	4	\$3,800.00	
	4	TH-F,M-W	700A-900A	CBS THIS MORNING	:30	\$1,000.00	09/27-10/03	5	1	5	\$5,000.00	
	5	SA	530P-600P	POLITICS NOW	:30	\$1,000.00	09/29-09/29	1	1	1	\$1,000.00	
	6	TH-F,M-W	900A-1000A	LIVE! WITH KELLY	:30	\$1,100.00	09/27-10/03	3	1	3	\$3,300.00	
	7	SA-SU	1100P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$1,100.00	09/29-09/30	2	1	2	\$2,200.00	
	8	TH-F,M-W	1200P-1230P	8 NEWS NOW AT NOON	:30	\$1,200.00	09/27-10/03	5	1	5	\$6,000.00	
	9	SU	500P-530P	8 NEWS NOW @ 4P (AFTER NFL)	:30	\$1,500.00	09/30-09/30	1	1	1	\$1,500.00	

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	10	TH-F,M-W	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$1,600.00	09/27-10/03	2	1	2	\$3,200.00	
	11	TH-F,M-W	500P-630P	8 NEWS NOW ROTATION	:30	\$1,700.00	09/27-10/03	7	1	7	\$11,900.00	
	12	TH-F,M-W	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$2,500.00	09/27-10/03	2	1	2	\$5,000.00	
	13	SU	700P-800P	60 MINUTES	:30	\$25,000.00	09/30-09/30	1	1	1	\$25,000.00	

—REPORT TOTALS—

Report Totals: 38 / \$70,400.00

—SALES MONTHLY TOTALS—

Sep 12: 20 / \$47,900.00 Oct 12: 18 / \$22,500.00

Sales Totals: 38 / \$70,400.00

Station Totals: 38 / \$70,400.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$234,667	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+